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## **Studio Movie Grill Strengthens its Movies and Meals Program Partnerships with Paramount Animation and Nickelodeon Movies' *Wonder Park***

*SMG Access™ the first and only loyalty program of its kind in movie exhibition committed to impacting one million lives through the power of film and sharing a meal.*

**Dallas, TX – March 19, 2019:** Studio Movie Grill is excited to announce that Paramount Pictures has once again generously offered multiple screenings of *Wonder Park* (in theatres 3/14/19) as part of SMG Access™ and the Movies and Meals outreach program, which have been focused on underserved children, STEM focused schools and Girl Scouts.

In mid-2018 – as part of its mission to open hearts and minds, one story at a time – SMG Access™ launched nationwide as the only theater loyalty program focused on positively impacting underserved community members. Through their purchases, in addition to rewards, loyal SMG guests are able to assist SMG in donating movies and meals to local non-profits and community members, with the goal of harnessing movies' power to inspire and change lives. Since the program's inception, multiple studios have joined the movement, and SMG Access™ offered over 12,000 Movies and Meals in the program's first 8 months.

"SMG is hugely grateful to announce that Paramount Pictures has joined us once more to offer special screenings of *Wonder Park*, voiced by Jennifer Garner, Brianna Denski, Ken Hudson Campbell, John Oliver, Mila Kunis and Kenan Thompson in support of our Movies and Meals outreach program and specifically to non-profits for under-resourced children in our communities including STEM schools and Girl Scout troops. The animated film tells the story of an amazing amusement park where the imagination of a wildly creative girl named June comes alive, and children are encouraged to dream big. What a wonderful message for all who attend," said Lynne McQuaker, SMG's Senior Director of Outreach.

Said Patricia Gonzalez, Paramount's SVP of In-Theatre marketing, "We are excited to continue to support SMG's efforts by offering *Wonder Park* screenings to local non-profits and to once again join SMG guests in supporting purposeful outreach and a loyalty program designed to give back to local community members through Movies and Meals."

Studio Movie Grill (SMG) is the leader of the in-theater dining concept operating 326 screens in 31 locations nationwide. For over 20 years, committed to making a difference in the communities it serves, SMG has contributed millions of dollars as part of its expansive outreach program. SMG's legacy programs include Special Needs Screenings, its Chefs for Children program, and annual Opening Hearts & Minds Award, which strive to help families and acknowledge local heroes. SMG Access™ further differentiates Studio Movie Grill and allows loyal guests to actively participate in helping support its

mission. Going to the movies has never been more meaningful and loyal guests are invited to join SMG on its mission to impact a million lives.

More information can be found at <https://www.studiomoviegrill.com/>

### **About Studio Movie Grill**

Established in 2000, Studio Movie Grill (“SMG”) modernized the traditional movie-going experience by combining first-run movies with full-service, in-theater dining. SMG has swiftly grown to 31 locations in 9 states with further expansion planned. SMG was named to Inc. Magazine’s List of “Fastest Growing Private Companies” three years in a row, placed 12<sup>th</sup> in Box Office Magazine’s Giants of the Industry in 2018 with key films grossing as high as #4 in North America. For additional information, visit [studiomoviegrill.com](http://studiomoviegrill.com).

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