

STUDIO MOVIE GRILL

EAT · DRINK · MOVIES

MEDIA ALERT

Studio Movie Grill's "Grant the Wish of a Princess!" Prom Dress Collection and Giveaway Project hits final week

**PROM DRESS DELIVERY DEADLINE
is Wednesday, March 28**



Prom dresses collected at Studio Movie Grill locations in Tampa, FL and Dallas, TX

WHO: All Studio Movie Grill locations across the country and their local partners

WHAT: Studio Movie Grill's "Grant the Wish of a Princess!" Prom Dress Collection and Giveaway Project is now in its final week, with the deadline of Wednesday, March 28 fast approaching.

SMG locations across the country will serve as prom dress collection sites for the next seven days in order to help young women, who couldn't otherwise afford to do so, attend their formal events in style. **Any person who donates a dress will receive a VIP guest movie pass that can be used at any Studio Movie Grill.**

In its mission to open hearts and minds one story at a time, Studio Movie Grill (SMG) distinguishes itself by proudly supporting local initiatives through community outreach and offering programs that make a difference in peoples' lives.

DEADLINE: Wednesday, March 28

WHERE: ALL STUDIO MOVIE GRILL LOCATIONS



Prom dresses collected at Studio Movie Grill locations in Monrovia and Rocklin, CA

About Studio Movie Grill

Established in 2000, Studio Movie Grill (“SMG”) modernized the traditional movie-going experience by combining first-run movies with full-service, in-theater dining. SMG has swiftly grown to 30 locations in 9 states with further expansion planned. SMG was named to Inc. Magazine’s List of “Fastest Growing Private Companies” two years in a row, placed 12th in Box Office Magazine’s Giants of the Industry in 2018 with key films grossing as high as #5 in North America. Honoring its commitment to Opening Hearts and Minds, One Story at a Time™, SMG’s legacy programs include Special Needs Screenings, Chefs for Children program and annual Award, which strive to help families and acknowledge local heroes. For additional information, visit studiomoviegrill.com.

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