



FOR IMMEDIATE RELEASE

**FORT WORTH ECONOMY BOOSTED BY OPENING OF
STUDIO MOVIE GRILL CHISHOLM TRAIL**

*New 12-screen luxury dine-in theater to generate over 200 local jobs,
and drive increased traffic to area retailers and establishments*

DALLAS/FORT WORTH, TX, (March 2, 2020) – Dallas-based Studio Movie Grill (SMG) has completed construction on its new flagship theater in Fort Worth, TX and is extremely excited to be opening its doors on its newest prototype in April as anchor for the highly anticipated Shops At Chisholm Trail Ranch development. This will be SMG’s 14th location in Texas, and first in Fort Worth. The location will add an additional 12 screens to its current 353 screens operating in 10 states nationwide.

The Shops at Chisholm Trail Ranch, a major retail development, will house more than 200,000 square feet of shopping in what is a rapidly growing area along Chisholm Trail Parkway in southwest Fort Worth. Featuring twelve screens and over 1200 luxury leather recliners, SMG Chisholm Trail will be the largest anchor of the newest Fort Worth retail development and, as longtime fans of SMG’s unique model know, offer guests the opportunity to not only enjoy a movie and meal but also a comfortable neighborhood restaurant and bar experience.

“We are thrilled to have Studio Movie Grill as the entertainment anchor to The Shops at Chisholm Trail Ranch. They are a major addition to the center, and will be sure to drive customer traffic to the area,” Adam Schiller, Managing Principal, StreetLevel Investments

SMG will also bring 200 new jobs to Fort Worth’s hospitality sector and is expected to impact the local economy in significant ways. SMG Chisholm Trail is actively hiring team members and looking to fill hourly positions in a variety of roles. SMG’s innovative service model offers exciting and unique employment options for team members of any experience level. Prospective team members should apply online through the SMG website at <https://www.studiomoviegrill.com/careers> or in person at the onsite hiring trailer located at 5413 Sierra Springs Lane - Monday - Friday 10 am 12 noon & 1 pm till 7 pm.

“On behalf of the City of Fort Worth, I’d like to congratulate Studio Movie Grill on its upcoming opening,” said Mayor Pro-Tem Jungus Jordan. “As the Councilmember of this district, I am excited to welcome Studio Movie Grill as an anchor tenant at The Shops at Chisholm Trail Ranch. Residents and visitors will appreciate Studio Movie Grill’s unique in-theatre dining concept and offering full-service dining options.”

SMG is a conscious business and its role in the community doesn't stop with entertainment and dining. All SMG locations participate in nationwide outreach initiatives such as SMG's legacy Special Needs Screenings and Chefs for Children program. Proceeds from select menu items support local non-profits that serve special needs children and their families. At SMG Chisholm Trail proceeds will benefit Variety, the Children's Charity of Texas and, along with Variety, the SMG team will be donating an adaptive bike to a local child with special needs.

"We couldn't be more excited to be opening our newest prototype and long anticipated first in Fort Worth," Studio Movie Grill Founder/CEO, Brian Schultz expressed. "At the core of SMG's mission to open hearts and minds, one story at a time, is a strong desire to leave a positive wake in the communities we serve. We want residents, visitors and people who work in the area to make SMG Chisholm Trail their go-to spot to see great films and enjoy good food and fun with family and friends"

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About Studio Movie Grill

Conceived in 1993, Studio Movie Grill ("SMG") modernized the traditional movie-going experience by combining first-run movies with full-service, in-theater dining. SMG has swiftly grown to 353 screens in 10 states. SMG was named to Inc. Magazine's List of "Fastest Growing Private Companies" three years in a row, placed 11th in Box Office Magazine's Giants of the Industry and, in 2019, 50 films put SMG in the top 10 at the Box Office with key titles grossing as high as #5 in box office receipts. Honoring its commitment to Opening Hearts and Minds, One Story at a Time™, SMG's legacy programs include Special Needs Screenings, Chefs for Children program and annual Opening Hearts & Minds Award, which strive to help families and acknowledge local heroes. In June 2018, SMG created a unique loyalty program, SMG Access™ which, as loyal guests earn rewards, allows them to join SMG in offering movies and meals to underserved community members. To date, this program has earned over 40,000 movies and meals. For additional information, visit studiomoviegrill.com.

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