

STUDIO MOVIE GRILL

EAT · DRINK · MOVIES

MEDIA ALERT

Grant the Wish of a Princess!

Studio Movie Grill will collect gently used formal dresses to give out to young ladies going to prom



WHO: All Studio Movie Grill locations across the country and their local partners

WHAT: Studio Movie Grill partners with local non-profit organizations, schools and businesses to Grant the Wish of a Princess by becoming prom dress collection sites to help young women attend their formal events in style. Our partners distribute to young women in the local community. Any person who donates a dress will receive a VIP guest movie pass that can be used at any Studio Movie Grill.

In its mission to open hearts and minds one story at a time, Studio Movie Grill (SMG) distinguishes itself by proudly supporting local initiatives through community outreach and offering programs that make a difference in peoples' lives.

WHEN: March 1 to March 28

WHERE: ALL STUDIO MOVIE GRILL LOCATIONS

About Studio Movie Grill: Established in 2000, Studio Movie Grill modernized the traditional movie-going experience by combining first-run movies with full-service, in-theater dining. SMG has swiftly grown to 30 locations in 9 states. SMG was named to Inc. Magazine's List of Fastest Growing Private Companies two years in a row. As a commitment to Opening Hearts and Minds One Story at a Time, SMG's long-standing Special Needs Screenings, Chefs for Children community programs and annual Opening Hearts and Minds Awards continue to help families and acknowledge heroes everywhere. For additional information, visit www.studiomoviegrill.com.

MEDIA CONTACTS:

Lynne McQuaker, Senior Director PR + Outreach at Studio Movie Grill lmquaker@studiomoviegrill.com

Justina Walford, PR + Outreach Support at Studio Movie Grill jwalford@studiomoviegrill.com

John Wildman, publicist jswildman@hotmail.com, 323-600-3165